



Initiatives presented during the sessions

September 28, 2021- Ecological and social transition from theory to practice: Challenges here and elsewhere

## UBTEC/Naam - Burkina Faso

<https://ubtec-naam.org/>

UBTEC / Naam is much more involved in agricultural finance and faces challenges that greatly impact agricultural production, such as drought, terrorism and COVID. With the support of SIDI and AFD, UBTEC has put in place policies and support mechanisms for agricultural producers to counter the effects of climate change:

- First, identify all the agricultural and non-agricultural practices that have a negative impact on the environment.
- Subsequently, classify by following their positive or negative impact on the environment and by favoring an economic evaluation and an evaluation of the economic profitability of these practices.
- As a microfinance institution, UBTEC supports these practices which are respectful of the environment, with an incentive mechanism and through the interest rate subsidy.
- By providing capacity building for target groups in terms of technical itineraries, agroecological production, financial education
- By financing any combination that has a benefit on the environment in the short or medium term.

## Results

From 2016 to the present day, more than fifty investments have been supported by UBTEC in terms of investment and more than 3,000 beneficiaries in terms of support, in terms of credits issued for the financing of the agro ecology.

## Caisse d'économie solidaire – Quebec

<https://caissesolidaire.coop/>

- Review of activities related to operations such as, for example, encouraging employees to come by metro, bus and paying subscriptions for public transport. Have a policy related to teleworking or responsible purchasing.
- Favor investments related to the reduction of greenhouse gases and projects related to the absorption of these gases (forestry, revitalization of agricultural land)
- Establishment of the socio-ecological transition fund which has two components:
  - Allow members who wish to do their carbon footprint.
  - Allow those who have made this assessment to put in place actions to reduce their footprint.

## UNDP - International

<https://sdgimpact.undp.org/>

UNDP sets standards for how to manage and include environmental and social considerations in decision-making in practice. There are, for example, standards that tell how to do it and that go far beyond measuring impact, if not how to manage impact.

The UNDP and the OECD are also talking about verification.

Another important point is capacity building, training, access to resources.

<https://www.undp.org/news/un-development-programme-and-duke-university-launch-online-course-foster-private-investments>

<https://sdgimpact.undp.org/#what-we-do>

<https://sdginvestorplatform.undp.org/>

## Ecotierra – Quebec and international

<https://www.ecotierra.co/>

Ecotierra works mainly in the agroforestry activity, in particular the preservation of land and forests, both internationally and locally, in Quebec. At the international level, one of their flagship projects is the establishment of the URAPI fund, which is dedicated to financing, as much to microfinance as to work with all that is agricultural and forestry activities at the family and local community level, especially in Peru and soon in Colombia. And locally here in Quebec, their flagship project is the Forestier Pivot project, which works on improving forest management for a diversity of owners of woodlots of all sizes and all kinds, of different sizes, allowing them to generate verified carbons credits.

Thanks to international capital, Ecotierra aims to develop three elements at the level of the Peruvian jungle:

- Provide credit for farmers, so that they can implement environmentally friendly agricultural processes, in order to counter desertification.
- Create infrastructure to cover the value chain in this case of coffee.
- Facilitate the marketing of these products at the international level.

<https://www.urapi.co/>

<https://www.projetforestierpivot.com/>